

## Question:

So, what does it mean to be a Beachbody coach?

## Simple answer:

It means to create your own future.

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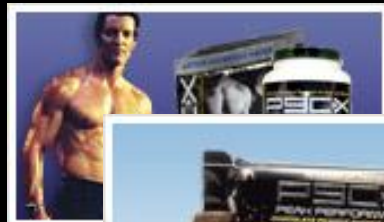
Based on my experience, amazing tips from my friend and coach, Jenelle Summers and the support of Platinum Presenters!



# MY CORNER OF THE WORLD



# Who is Beachbody?



- They have a **NICHE!**  
Dominate at-home fitness market (and now meal replacements, too!)
- They have **EXPERIENCE!**  
12 yrs of #1 selling products
- They have **REACH!**  
\$90 million infomercial advertising
- They have **HEART!**  
In it to end the trend of obesity.

# What is Shakeology?

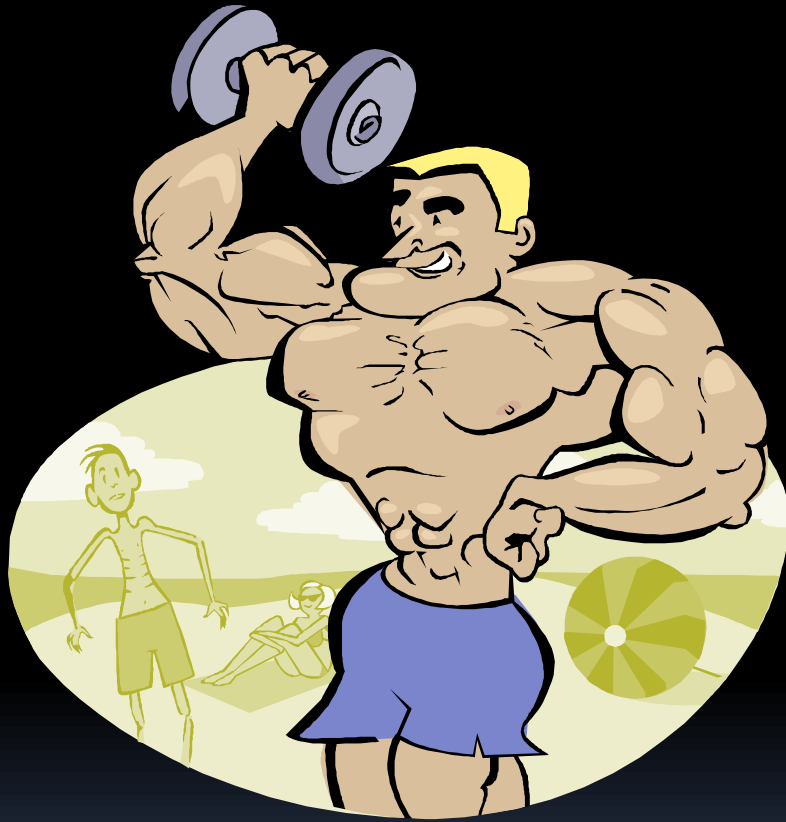
Nutrition Simplified.  
70 Healthy Ingredients. 1 Glass.



Game changing.

# This isn't old-school fitness.

Not just for body builders! For everyday folks wanting to get fit.



# This isn't old school network marketing either.

# Independent Team Beachbody Coach “Job Description”

## **DO:**

- 1. Use the products for your own health and fitness benefit.**
- 2. Recommend ways for people to live a healthier life.**
- 3. Share your amazing websites, provided to you by Beachbody.**
- 4. Get all the perks of owning a store, without the drawbacks.**
- 5. Receive customers directly from Beachbody (\*qualified coaches)**
- 6. Have the mindset of a business owner and the heart of a good Samaritan! HAVE FOCUS.**

# Independent Team Beachbody Coach “Job Description”

## **DON'T:**

- 1. Spend thousands of dollars creating a store of your own.**
- 2. Reinvent the wheel. Just do what works.**
- 3. Work in a cubicle from 9 to 5, if you don't want to.**
- 4. Work on your sales pitch. Just be YOU. Be HELPFUL.**
- 5. Shove product at people. Use it and share it.**
- 6. Twist arms to get people in the business. Just attract those who are interested and present the opportunity.**

# Who should be a coach?



On MY team:

- Mail carrier
  - Archaeologist
  - Therapist
  - Bank CFO
  - Administrative asst.
  - Mom of four
  - Dad getting into shape
  - Fast Food employee
  - Car sales employee
  - Pharmacist
  - Kindergarten teacher
  - Nursing student
  - Realtor
  - Dental assistant
  - House cleaner
  - Massage therapist
- ANYONE WHO WANTS TO HELP OTHERS!**

# What about fitness professionals?

## YES!

It's a no brainer to me that ANY fitness professional SHOULD be a Beachbody coach if they believe in their products.

This includes: group exercise instructors, health club owners, personal trainers and more!

WHY? Because people ALREADY look to us for health and nutrition advice and now we have more options to share. Why not add to our toolbox?

The KEY is that you don't HAVE to be a fitness professional to be a coach because you are simply recommending options, not prescribing diets or leading workouts.



# What do coaches have in common?



**They EACH have their own story.**

**Brenda used fitness to quit smoking.**

**Jamie used fitness for stress release and fun!**

**Jeff used fitness to lose 80 lbs and set the example of a fit health care professional!**

# How much TIME is involved in coaching?

**It's YOUR business. You set the rules.**

**Do you want discounts?**

**No time.**

**Do you want a couple hundred dollars/month?**

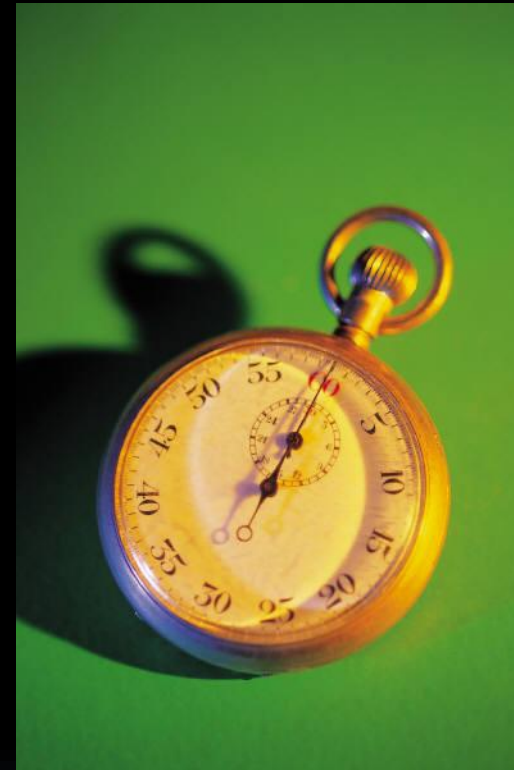
**1-2 hour/week**

**Do you want this as a “full-time” income?**

**8-10/hours per week.**

**No obligation/pressure to “work” it, just support if you want to.**

**Time is spread out throughout your day. Just striking up conversations and meeting new people (in person or on social media) is considered “working your business.”**



**Same as how much TIME is involved in staying fit?  
A little bit on a regular basis goes a LONG way.**

# How much money to start?



**\$39.95 + tax (1x fee)**

**\$14.95 per month +**

**\*I recommend you stay active on Shakeology Home Direct**

# So, what do I actually do as a coach?

- **Use Beachbody products.**
- **Buy things to help you achieve your goals...and get a 25% discount!**
- **Create a team & pass on what you learn.**
- **Meet new people. Do they need help being financially or physically fit?**
- **Get Online (Facebook, YouTube, Twitter, etc)**
- **In-person (Fit Clubs, Home Parties, Challenges)**

# FAQ

How do I join?

What if I don't like sales?

What if I'm not a "computer" person?

What If I am not in perfect shape?

What if I don't like it?

What happens after I join?

How do I find people to help?

What about Military & Non-Profits?

SOUNDS GREAT, RIGHT? You decide.

# Decide. Commit. Succeed.



Thanks for your time and interest in Team Beachbody.

If you're excited, curious or just plain adventurous...  
It's time to act.

Contact the coach who invited you to attend the webinar.  
We have a GREAT team.

Questions? I can be reached at [trina@bayathleticclub.com](mailto:trina@bayathleticclub.com)